



*f*ranco - *b*ritish
Young
Leaders
Programme

We are building
the future of
Franco-British
relations

Report 2017

Executive Summary

The Franco-British Young Leaders programme is now a flagship initiative of bilateral relations and established for long-term growth.



- i. **Endorsed by Governments, Corporates and Donors.** Promoted by both Heads of State at the Franco-British Summit in 2016, the programme raised sufficient funds to cover all running costs in direct and pro-bono donations.
- ii. **Strong applications and jury process.** Over 250 Young Leader applications were received over five weeks leading to the selection of 33 Young Leaders. Applications came through two channels: referrals and social networks. The FBC also developed long term partnerships with 10 prominent Youth Organisations, successfully identifying 15 Local Leaders who participated in the programme.
- iii. **Measurable Performance Indicators.** Within six months of its official launch, the programme hit its main performance indicators: (i) strong and diverse candidates; (ii) delivering the first residential seminar with 40 speakers in eight venues and a gala dinner; (iii) strong feedback mechanisms; and (iv) launching the alumni network.



Our ambition for the 2018 programme is to:

- i. **Increase impact:** successfully create the 2018 residential session and identify where the Young Leaders can add value to the bilateral relationship.
- ii. **Ensure continued high-quality candidates:** build on the successful application process and cement the alumni network.
- iii. **Enhance media presence and profile of the programme:** build the reputation of the Young Leaders programme in both countries.

// We scratched the surface at the seminar [...] it left me wanting to continue to explore areas, dialogue and gain confidence to debate outside my own area of interest.'

– James Dacre, Artistic Director Royal and Derngate Theatres

// We need to set [the programme] within the wider future. What's at stake in the next 10 to 15 years?'

– Amelie Verdier, Director for the budget, Ministere des Finances

// The work with the Local Leaders was a great success. We should have the programme continue in France and I would be happy to help.'

– Camille Bonenfant Jeanneney, Director of NewCorp Administration, ENGIE, YL17





Launched on 4 February 2017 – with two events simultaneously held in Paris and – applications officially opened for five weeks, and closed on 8 March. The jury announced successful candidates on 15 April.

Promoting the programme and building a network of referrals

Applications were received from diverse sources including:

- Over 150 invitations to apply were sent to pre-identified high achieving professionals in France and in the UK.
- Referrals from our established Franco-British network of stakeholders and donors.
- Social Media campaign in co-operation with the Embassies.

We received over 250 applications and a longlist of 75 candidates was presented to the jury. 60% of this longlist was made of applicants that were contacted or referred, with the remaining 40% received from the social media campaign.

A first promotion of 33 Franco-British Young Leaders

Two jury meetings were held and resulted in a list of laureates and a reserve list.

The first promotion of Young Leaders is made of 33 people – 29 chosen by the jury and the four members of the Young Leaders Working Group who developed and fundraised for the programme in its early stage.

Representativeness

It was recognised that reaching a balanced mix of candidates – French/British, gender, social background, geography and sector – was a key aspect of the process. Lessons were learnt from 2017 to improve our reach in 2018.



The Franco-British Young Leaders programme was launched on 4 February 2017 with two events simultaneously held in Paris and London. Applications officially opened for five weeks, and closed on 8 March. The jury announced successful candidates on 15 April.

The highlight of 2017

Young Leader feedback was nearly unanimous in identifying the joint session with the Local Leaders as the highlight of the programme – both because of the inspirational local leaders and because the format of the session promoted in depth interaction and exchanges. This feedback will be integrated into the planning of 2018.

Partnerships with 10 youth organisations in the UK

We made contact with 40 organisations involved with young people and 10 became partners by directly referring candidates from their programmes (80%) or promoting the Local Leaders within their communications channels (20%). 24 applicants were referred by partners between February and June 2017. 11 became Local Leaders.

The UK Local Leaders partners are The Prince's Trust, Groundwork, MySpiral, Movement to Work, Making the Leap, UK Youth, British Youth Council, Social Mobility Foundation, The School for Social Entrepreneurs, and YEUK.

All expressed interest in maintaining or developing their involvement in future years.

A first promotion of 15 outstanding British Local Leaders

We received 34 applications in total between March and June. 75% via our partners, 15% self-referred following a short social media campaign and 10% identified directly by the FBC.

Local Leaders were all from the UK. We achieved most of our targets in terms of social inclusivity, but will continue to develop this aspect in 2018.

Programme 2017

The flagship seminar in London and Cambridge

A 3.5-day seminar brought the Young Leaders together with 40 speakers over 14 sessions in eight venues. The Local Leaders joined for the gala dinner and for a joint day-seminar.

Each session brought together experts for discussion and to explore differences in approach. For instance:

- **Franco-British comparative view of history:** led by Professor Robert Tombs, Dr. Renaud Morieux and Prof. Brendan Simms on the importance of borders, the relative benefits of various economic models and the future potential areas for joint projects.
- **Meetings with key stakeholders in the bilateral relationship:** discussions were held with a number of key personalities, including bio-tech and civ tech start up founders, academics, politicians and business leaders. Boris Johnson (Foreign Secretary) welcomed the group at the opening of the seminar.
- **Deep dive into the two legal systems:** led by Supreme Court Judge Lord Sumption, Former Attorney General Dominic Grieve and Conseiller d'Etat Claire Legras, this session discussed the merits of each system and how their evolution impacts society.
- **Masterclass on cultural management:** led by Peter Alfandary, this session brought Young and Local Leaders together to hear about how cultural prisms alter relationships.
- **The joint Young and Local Leaders 'pitch challenge' session:** Young Leaders and Local Leaders developed projects that were judged by a panel. These included: solutions addressing access to employment for ex-convicts, developing a bilateral platform for student placements or bringing language skills to refugees in Calais. The winning project (Calais) is being developed into an alumni led initiative.
- **Access to privileged locations:** Including Lancaster House, St John's College Cambridge, 10 Downing Street, Middle Temple, the Livery Hall at the Guildhall, the Royal Society of Arts, private rooms of the V&A.

The Gala Diner

The Gala Diner brought together participants, supporters and selected guests across sectors. One hundred guests enjoyed an evening at the Guildhall with a welcoming address from Young Leader Richard Parks and a key note from Alastair Campbell (Journalist and former Advisor at Downing Street).

Overall participants rated the residential programme as extremely positive. In particular, comments were made on:

- the diversity and quality of speakers; and
- the joint Young and Local Leaders 'pitch challenge' session and the opportunity to meet like-minded professionals.

2017 Snapshot

Franco-British Young Leaders

Over 250 applications in five weeks
Eight jury members and two jury meetings
33 Young Leaders
48% from France / 52% from Britain
30% women, 79% based in London or Paris

Local Leaders

10 partnerships with British Youth Organisations
15 Local Leaders
50% women, 65% based in London

Programme

Three launch events in Paris and London
Two welcome events in Paris and London
14 sessions in 8 venues over a four-day residential seminar in the UK
40 speakers, 5% from France, 18% women
100+ gala dinner guests

Leadership

12 founding funders and backers
Support from the British and French Governments
Over 1000 hours volunteered by the Young Leaders' Working Group and seed-funding by the Franco-British Council

Alumni Network

The Franco-British Young Leaders alumni network has remained active since the seminar in June. The network has three sets of activities:

Alumni-led projects

A £5,000 budget has been allocated to alumni-led activities following the Young Leaders / Local Leaders Pitch Challenge. A group of five Young Leaders are leading the development of a project linked to social engagement in Calais.

FBC-led events

Two FBC led events will be organised in Winter 2017 and Spring 2018. These are in the process of being organised and will be announced shortly.

“ I enjoyed the conversations, the sightseeing and the talks we heard. Also the session with the Local Leaders who got us to do something rather than just thinking. And engaging with great people.”

– **Matthieu Nebra** Cofounder Open Classroom, YL17

“ The engagement was fantastic from day one. For instance when Faisal sent us Emmanuel Macron’s photo from Brussels!”

– **Stephen Parkinson**, Political Secretary to the Prime Minister, 10 Downing Street, YL17

News and activities since the seminar

July	August	September	October
Network activity Olivier-Remy Bel offers VIP seats for the 14 th July Defile on the Champs Elysees – five attendees	News First two ‘FBYL babies’ announced by Jeanne Dubarry Delasalle and Laela pakpour Tabrizi. Network activity Casual drinks in London	News Mete Coban is re-selected as Labour candidate for Stoke Newington Impact Military and defence participants liaise over a British air carrier to be made available to French territories affected by Hurricanes. Calvin Bailey, Olivier-Remy Bel and Julien de St Quentin. Network activity James Dacre invitation for the opening of his ten-year commissioning project exploring Nations and Europe. At the RSA – two attendees. News Ivan Beckley announces Google DeepMind scholarship to Masters’ studies in Data and Medicine.	Alumni initiative Gilles Vanderpooten curates a Special Franco-British lunch at his flagship event La France des Solutions. Guests speakers include Lord Llewellyn, Patricia Barbizet, Christian de Boissieu, Claudie Haignere, Raphael Rodriguez – animated by Catherine Boullay – with 9 other YL attending. Network activity Conference by Amiral Christophe Prazuck at the Cercle de l’Union Interalliee. News Richard Parks’ Bafta nominated series Extreme Wales will be aired on BBC Two this autumn. Network activity Young Leaders breakfast with Boris Johnson, British Foreign Secretary in Paris.

“ The work with the Local Leaders was a great success. We should have the programme continue in France and I would be happy to help.”

– **Camille Bonenfant Jeanneney**, Director of NewCorp Administration, ENGIE, YL17

“ It was an absolute pleasure to attend the Gala and a great opportunity for us to raise awareness about The Trust. If there is anything we can do to support you in the year ahead, or if you have any ideas about further collaboration opportunities please do let me know.”

– **The Prince’s Trust**

Leadership & Management

Programme management

The programme manager is the FBC Director with ad-hoc support staff for administration, events logistics and communications. The programme also benefitted from the support of both Embassies, in particular their communications and press teams.

Governance

The two Sections of the Franco-British Council deliver the programme through a unified programme governance:

- A Steering Committee is in place to provide direction and support the programme manager. Initially composed of the four members of the Young Leaders Working Group who led the fundraising and concept development, the Steering Committee was renewed in September 2017. It is now composed of two Young Leaders Paul Esmein and Marcie Hopkins, Olivier-Remy Bel (trustee French Section), David Wahl (trustee British Section) and Marine Shah (Director FBC and programme manager).

// I'd like to thank the jury for their involvement, availability and patience for this first edition. [...] Our passionate exchanges have shown our determination to create a list of participants that is fully able to showcase the profile of the programme and demonstrate its value and credibility to all. In reflecting on our participants, I think that we successfully reached our goal on both diversity and level of profiles.'

– **Patricia Barbizet**, Chair of the Franco-British Young Leaders Jury

- A Strategic Committee will be established in 2017. Its members will act as Ambassador for the programme.

Partners and backers

Following the announcement of the programme by both governments, twelve founding partners backed the initiative, joining the French and British Embassies and Franco-British Connections.

Private donors:

Jean-Luc Allavena and **Jenny & Joseph Ourghoulian**

Corporate donors:



Institutional partners:







Franco-British Young Leaders and Local Leaders, Promotion *Pink Floyd*, 23 June 2017

Acknowledgments and Thanks

The founding members of the Young Leaders, David Wahl, Jean-Pascal Sibiet, Simon Day and Olivier-Remy Bel and the Director of the Franco-British Council, Marine Shah, would also like to thank a number of individuals for their help over the past year:

The co-presidents Tessa Blackstone and Christian de Boissieu

The president of the strategic committee Jean-Luc Allavena who was instrumental in launching this project

The members of the jury

The founding partners and funders of the programme: Jenny & Joseph Ourghoulian, Jean-Luc Allavena, the City of London Corporation, the London Stock

Exchange Group, Covea, EDF, Engie, Groupe Artemis, Societe Generale, Eurostar, d'Angelin & Co. and Gide Loyrette Nouel. And the Foreign & Commonwealth Office, Ministere des Affaires Etrangeres, and Franco-British Connections.

The trustees and members of the Bureau of the Franco-British Council / Conseil Franco-Britannique

The British Ambassador Ed Llewellyn and French Ambassador Sylvie Bermann, and key members of their team (Claire Legras, Olaf Henricson-Bell, Kate Hart, Aurélien Gamet, Aurélie Bonal)

Tom Schuller, Rupert Reece, Ann Kenrick and the staff of the FBC Olivia Geymond, Susan Lewis, Ian Scoville, Alice Buszard, Stefan Lacny and Benjamin Kobryner; and producer Julien Planté

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